



## BE LOUD AND CLEAR!

One of the most important things in improvisational theater is the ability to infuse your partner with clear, immediate ideas. That requires fast thinking, high verbal ability, clear body language and charisma. Learn how to be heard and understood in order to improve your personal charisma and communication skills.

### WORKSHOP FOCUS

- Storytelling - how to tell the story of our lives, our products and our goals
- Subtext - the text is only the first layer of what you are saying
- Body Language - how to tell different stories with different body languages
- Charisma - no matter what you say you - own it!
- Minimalism - learn how to use specificity and clarity
- infuse people with your ideas - light up their eyes!

### WHAT IS YOUR BENEFIT?

- have a team that communicates with clients in a confident and trustworthy way
- have a direct, respectful and inspiring communication within the team
- increase the amount of personal charisma in your team members



**INBAL LORI**  
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